

FIG. 1A

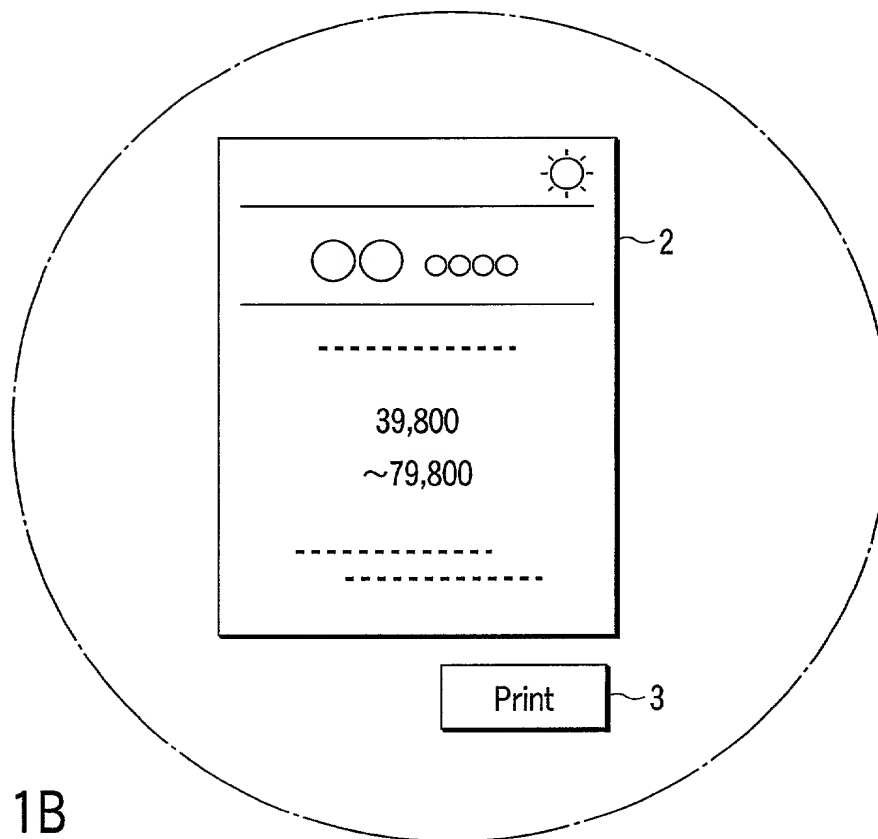


FIG. 1B

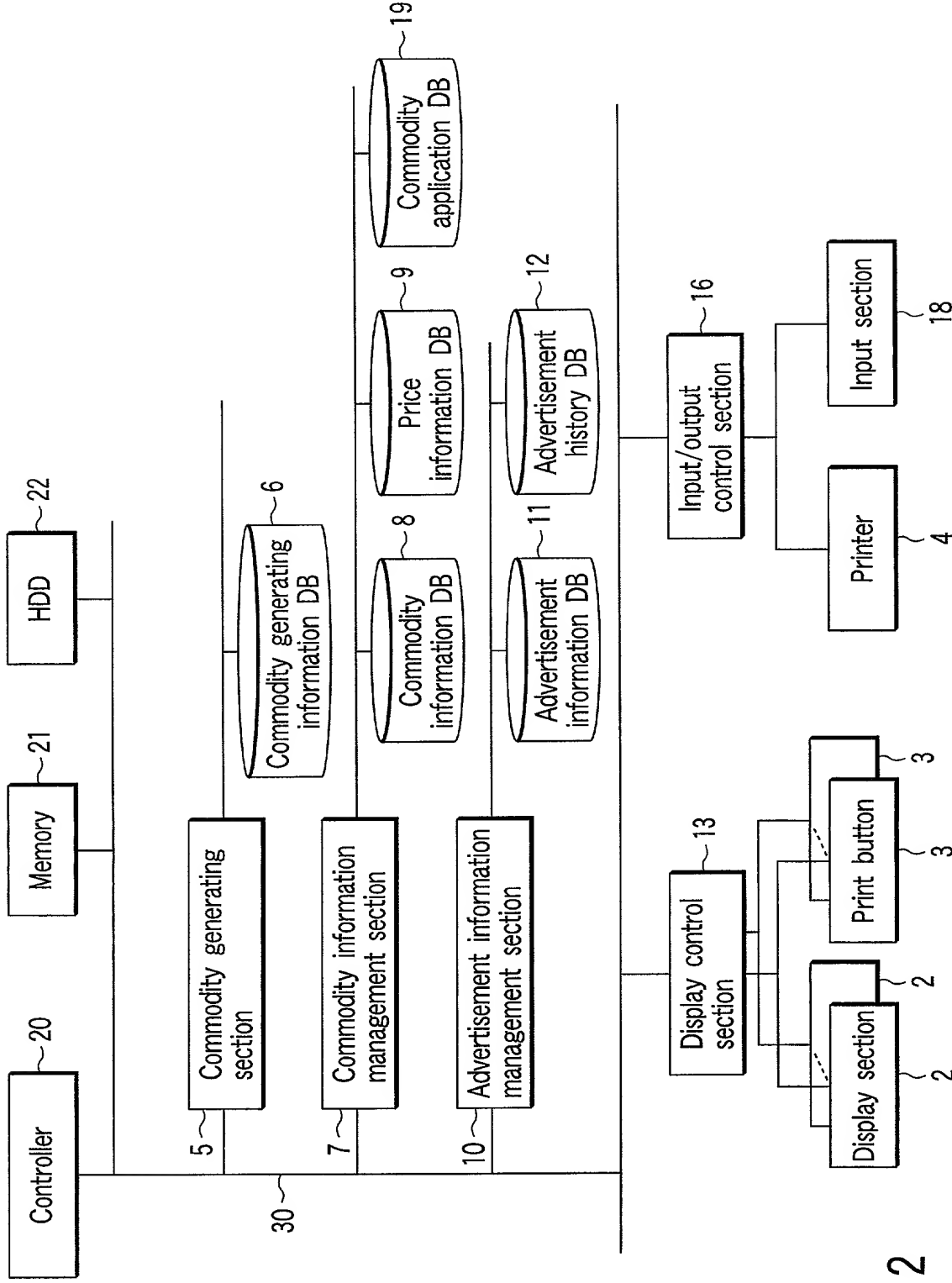


FIG. 2

8

Commodity ID	Commodity name	Commodity class	Target	Minimum necessary number of persons	Upper limit number of persons	Reference number of persons	Number of applicants	Feasibility
001	North Europe circular tour	Sightseeing	General	10	50	20	49	○
002	Three-day Okinawa	Resort/sports	Twenties to forties	5	20	10	3	×
003	Spain/Portugal	Sightseeing	General	1	30	15	5	○
004	Grape gathering in Yamanashi	Gourmet	Housewives	1	∞	20	5	○
Σ	Σ	Σ	Σ	Σ	Σ	Σ	Σ	Σ

FIG.3

9

Commodity ID	Deadline of applications	Current price	Range of prices	Discount term just before deadline	Discount amount	Cost per person	Common cost	Profit rate
001	2000/7/18	210,000	200000~350000	14 days	30000	—	—	—
002	2000/8/16	50,000	35000~75000	10 days	10000	—	—	—
003	...	—	75000~240000	14 days	20000	40000	120000	50%
004	...	30,000	20000~40000	7 days	5000	—	—	—

FIG.4

Advertisement ID	Class	Commodity ID	Display data	Print data
001	Honeymoon	001	(Data)	(Data)
001	Family	001	(Data)	(Data)
002	Twenties to forties	002	(Data)	(Data)
003	General	003	(Data)	(Data)
004	Housewives	004	(Data)	(Data)

FIG. 5

11

Advertisement history ID	Advertisement ID	Display position	Display date/time	Number of prints
001	001	A3	2000/06/18 15:30~15:35	0
002	002	C4	2000/06/18 15:30~15:35	5
003	001	C4	2000/06/18 15:35~15:40	3
004	002	A3	2000/06/18 15:35~15:40	4

FIG. 6

12

Application ID	Commodity ID	Highest affordable price
01	003	100,000
02	003	85,000
03	003	95,000
04	003	120,000
05	003	110,000
06	003	100,000
07	003	95,000
08	003	100,000

FIG. 7

19

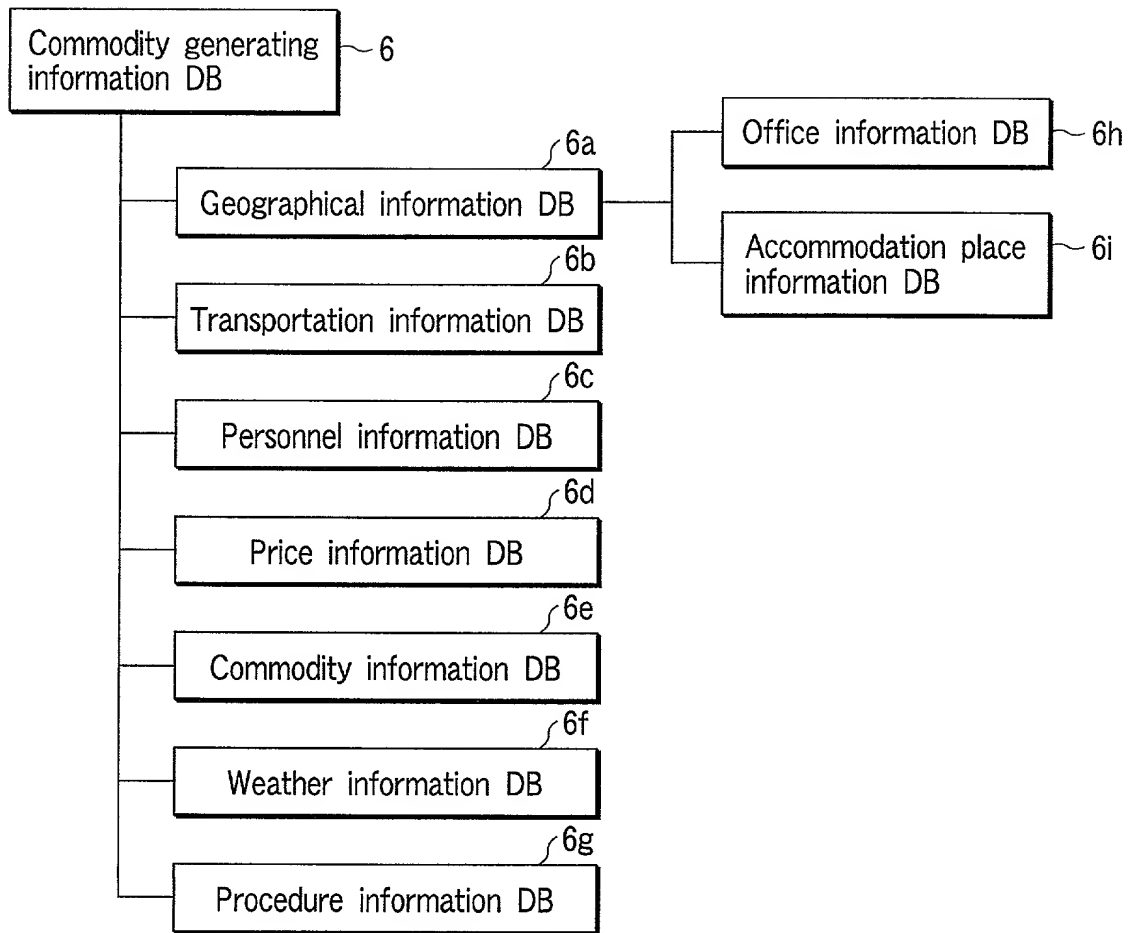


FIG. 8

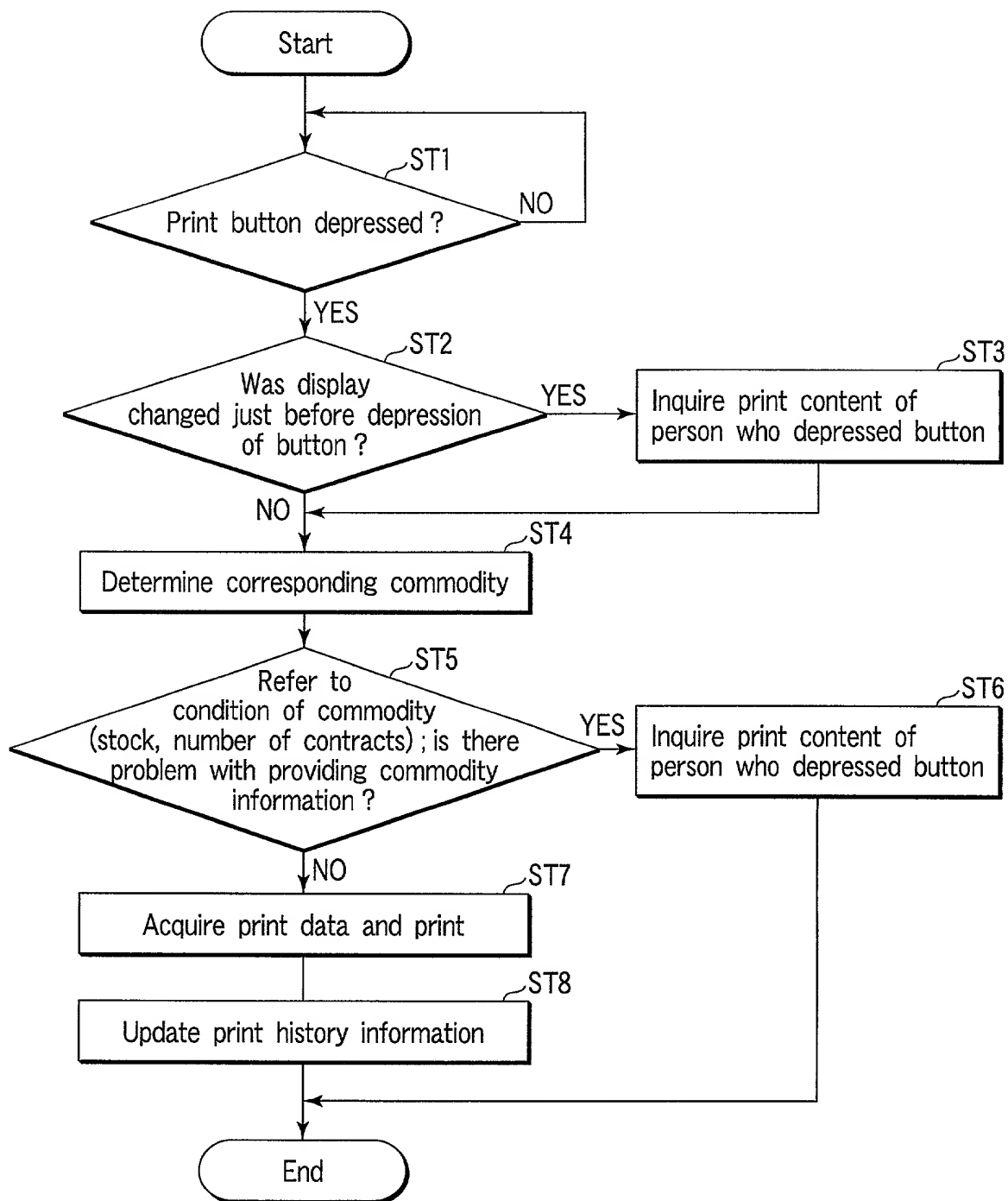


FIG. 9

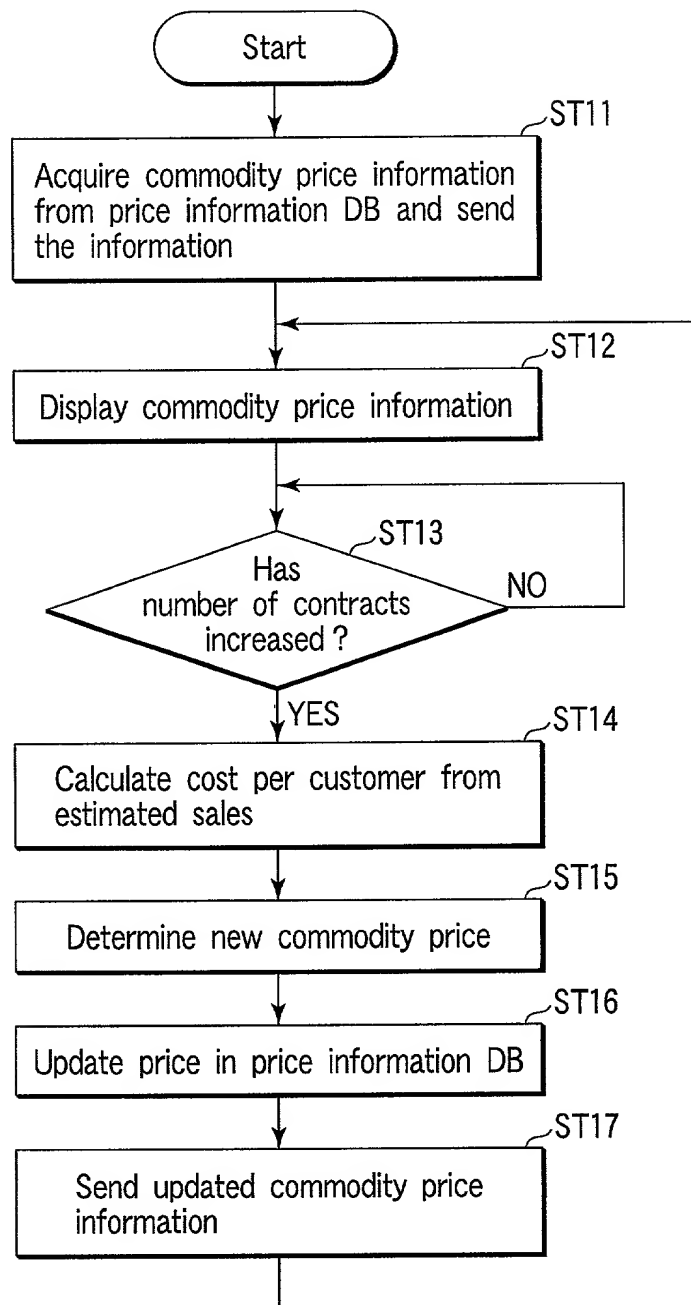


FIG. 10

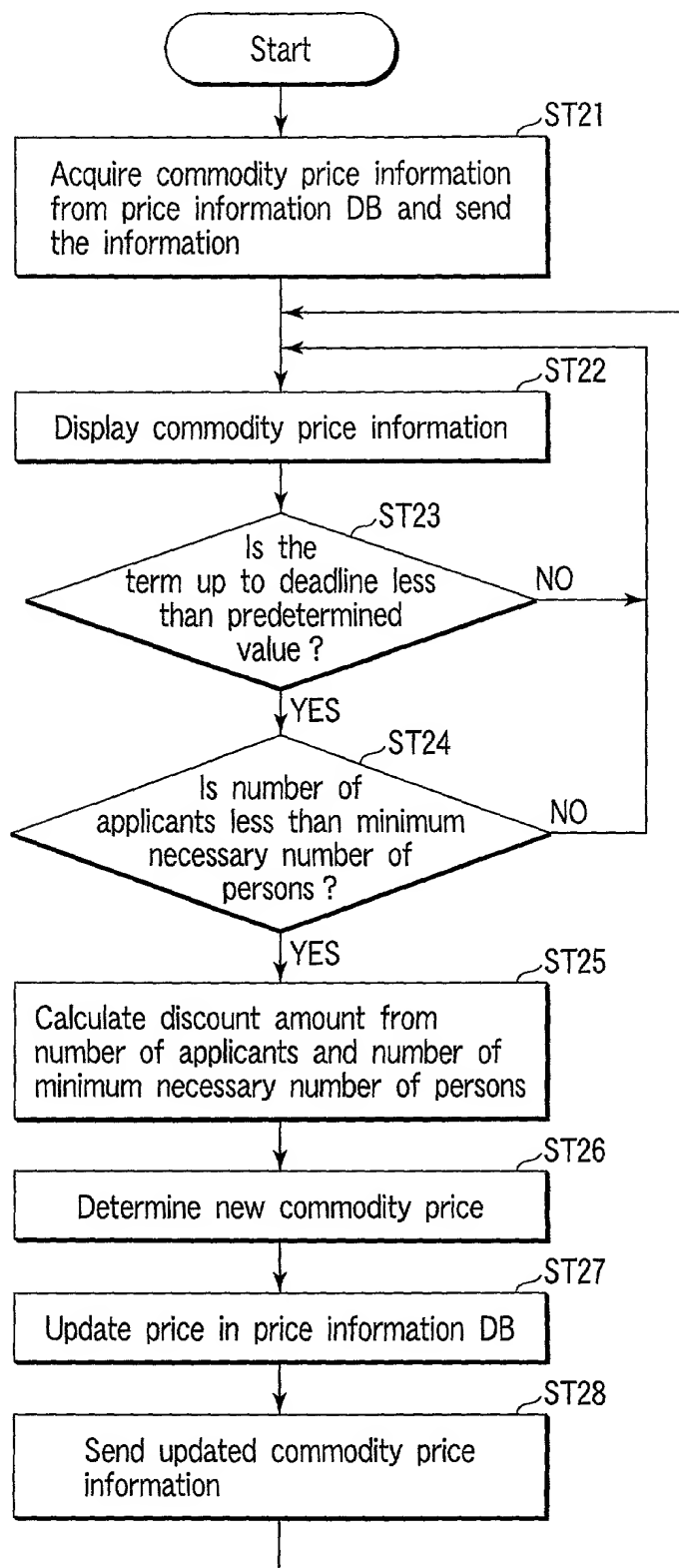


FIG. 11

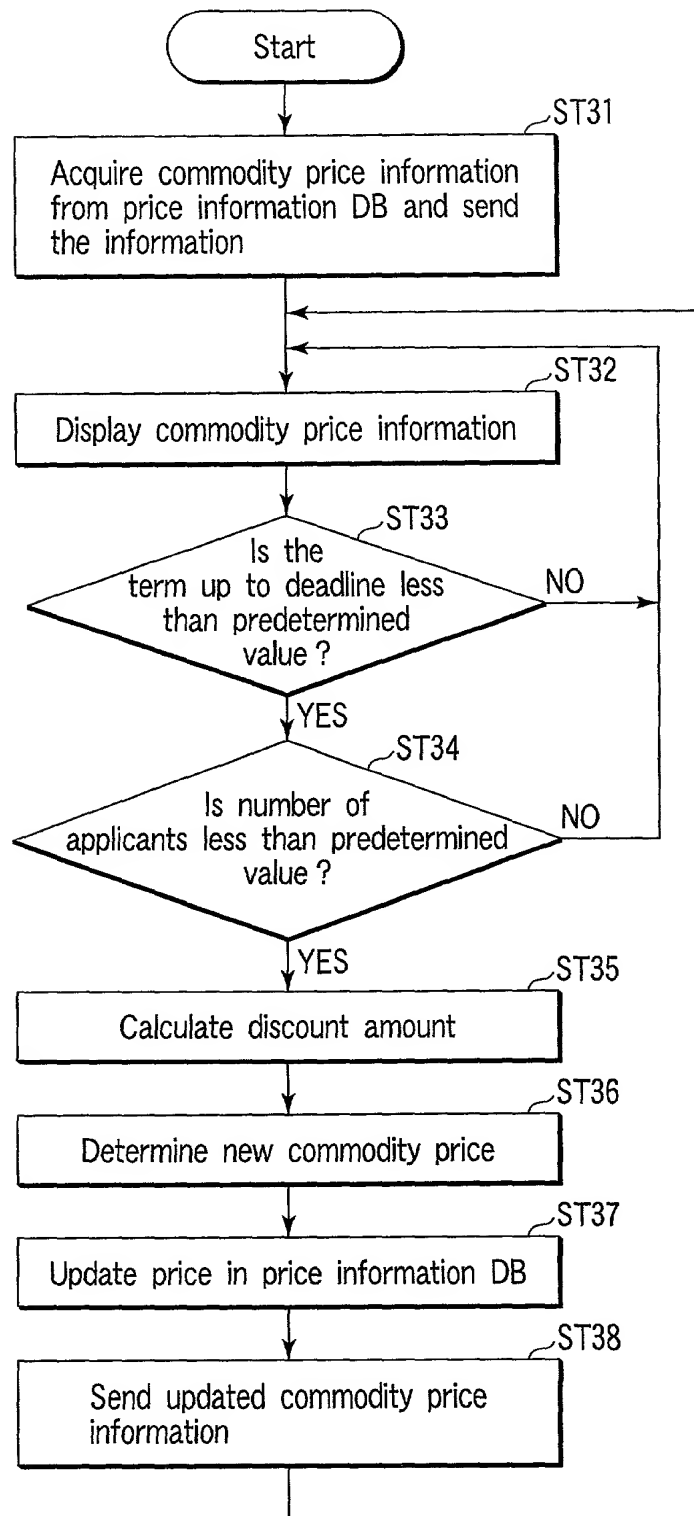


FIG. 12

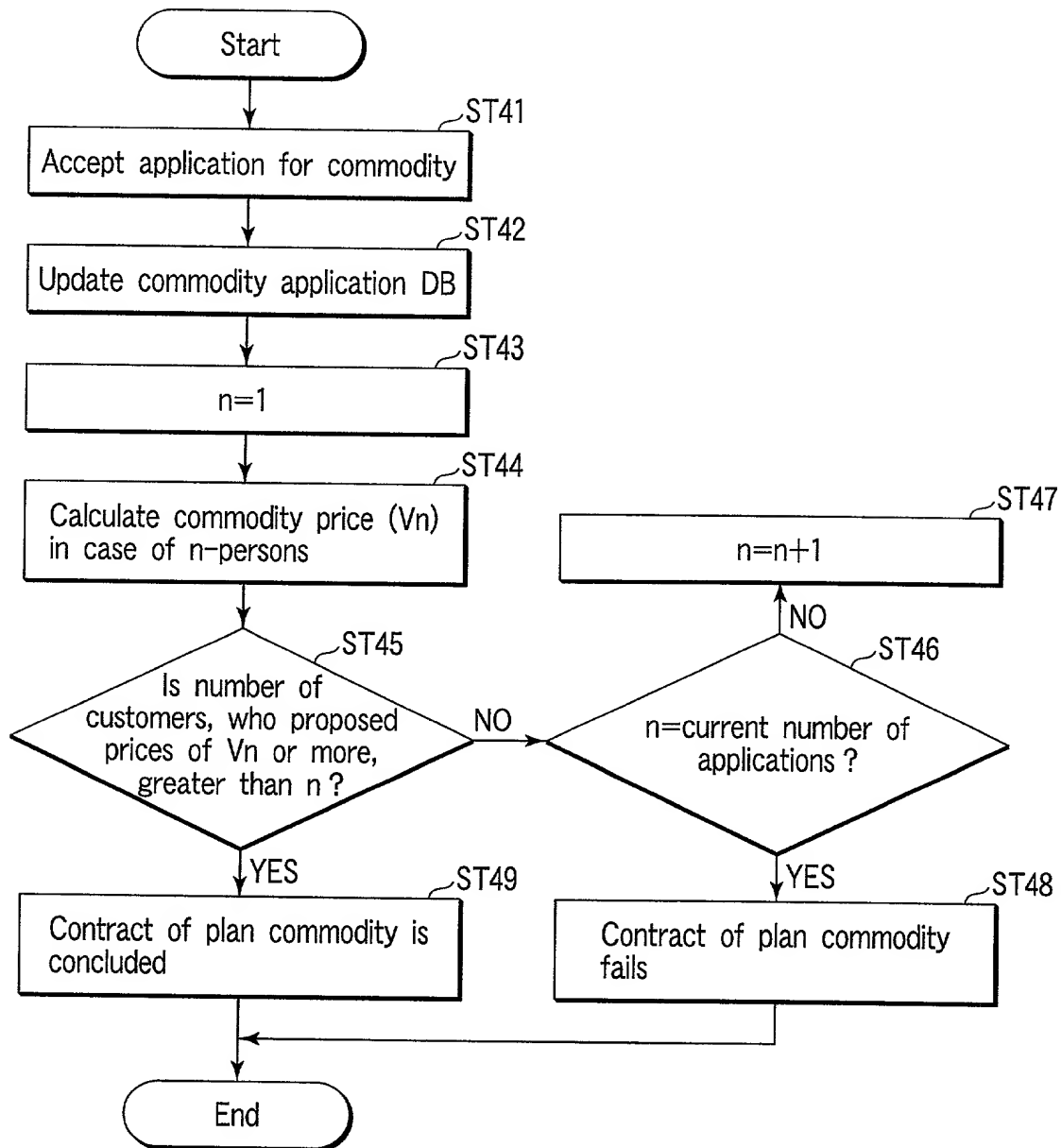


FIG. 13

Number of participants	Price per person
1(V1)	240,000
2(V2)	150,000
3(V3)	120,000
4(V4)	105,000
5(V5)	96,000
6(V6)	90,000
7(V7)	87,000
8(V8)	84,000

FIG. 14